

# Rael Bricker

*Partnering with organizations to optimize people and processes and maximize profitability and productivity*

In an era where change is the only constant, business challenges are more complex and multifaceted than ever before. Rael Bricker offers a suite of solutions tailored to meet the evolving needs of modern businesses on their journey to excellence.

## CHALLENGES :

- **Adapting to Constant Change:** Businesses face the relentless challenge of adapting to rapid changes.
- **Bridging Culture, Leadership and Strategy:** Organizations need to align their cultural values, leadership and strategic objectives to avoid disjointed efforts and suboptimal outcomes.
- **Overcoming Communication Barriers:** Effective communication and collaboration are formidable challenges.
- **Embracing Tech Advancements:** The rapid pace of technological advancement challenges businesses to stay current and competitive.

## SOLUTIONS

- **"Small Steps to Big Changes"** breaks down overwhelming transformations into manageable increments, fostering a culture that anticipates and drives change for continuous improvement.
- **"If Culture Ate Strategy for Breakfast - What's for Dinner?"**, provides the blueprint for integrating organizational culture and leadership with strategy, ensuring a unified and effective approach to achieving business goals.
- **"Mastering Communication"** and **"Building Bridges, Not Walls,"** offer strategies to enhance interpersonal interactions and teamwork, ultimately fostering a more innovative and productive work environment.
- **"Embracing Emerging Technology"** introduces AI and cutting-edge tools to streamline processes, boost efficiency, and secure a competitive edge.

*As a seasoned entrepreneur who turned a health scare into motivation, I leverage my diverse experiences in mining, venture capital, finance and education, on two continents and two listed companies. I serve businesses globally, having navigated challenges from working 6000ft underground to starting companies and managing billions in loans. My partnerships are a blend of real-world experience with academic qualifications (MBA, MSc) to guide people and companies towards excellence.*



*The Excellence Guy*

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# Testimonials

Rael gave a brilliant thought-provoking talk that encourages one to do a daily introspection to continuously align oneself with one's own moral compass. His presentation skills were superb and one walks away feeling that this advice can change one's life

Malcolm Rabson - CEO Dariel - Johannesburg

"Rael has this incredible gift that sets him apart from everyone else - he is an amazing listener. He has this natural ability to truly understand people and their stories. What really makes Rael stand out is his amazing talent for helping others shape their stories in a way that truly connects with people. He has this uncanny knack for crafting narratives that allow others to effectively share their message. I have no doubt that he will continue to touch lives and create meaningful narratives.

Tali Goldman - CEO Market for Good - Singapore

What makes Rael a brilliant leader apart from his intelligence and business knowledge is his ability to bring out the greatness in others. Few leaders have this unique trait.

Candice Mama - CEO AIME / Vogue Paris Most Inspiring Woman 2020 - Cape Town

Attending Rael's keynote speaking at The Regional Scrum Gathering in Kathmandu in 2019 was truly an eye opener to me. I felt Rael immediately connected with all of us both personally and professionally. His ability to just go with the flow showed true professionalism. (When there was an electricity outage, Rael immediately made a joke and kept engaging the crowd.) I highly recommend Rael as a keynote speaker.

Amir Peled - Agile Coach - Bucharest

The amount of sincerity, hard work and customization he did for a talk he delivered in Chennai is beyond words. He took all the content he had and gave us the best to all of us. You don't come across such a nice giver in your life. He is not The Excellence Guy, He is... An Excellent Guy."

Lokesh Rajendrababu - Chennai - India

"Rael brought a thoughtful, intelligent and heartfelt address to the Vow Financial Conference in Whistler Canada. Rael's ability to present and weave stories that are thought provoking and motivating is artistry in motion. We were compelled by Rael's business and management insights and the message of following your dream and staying true to yourself. Rael, has made a lasting impact on my life, and am sure many others as well."

Stephen Lambert - Crown Wealth - Australia

"We engaged Rael to facilitate the annual strategic planning process that we undertake at Supervision Group. Rael did a fantastic job in preparing, facilitating and ensuring we achieved our desired outcome from the strategic planning day and subsequent follow up session. Rael was able to utilise his own experiences and extensive knowledge to add value to Supervision Group."

Clinton Reid Managing Director - Supervision Group - Perth - Australia

