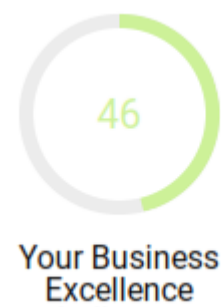
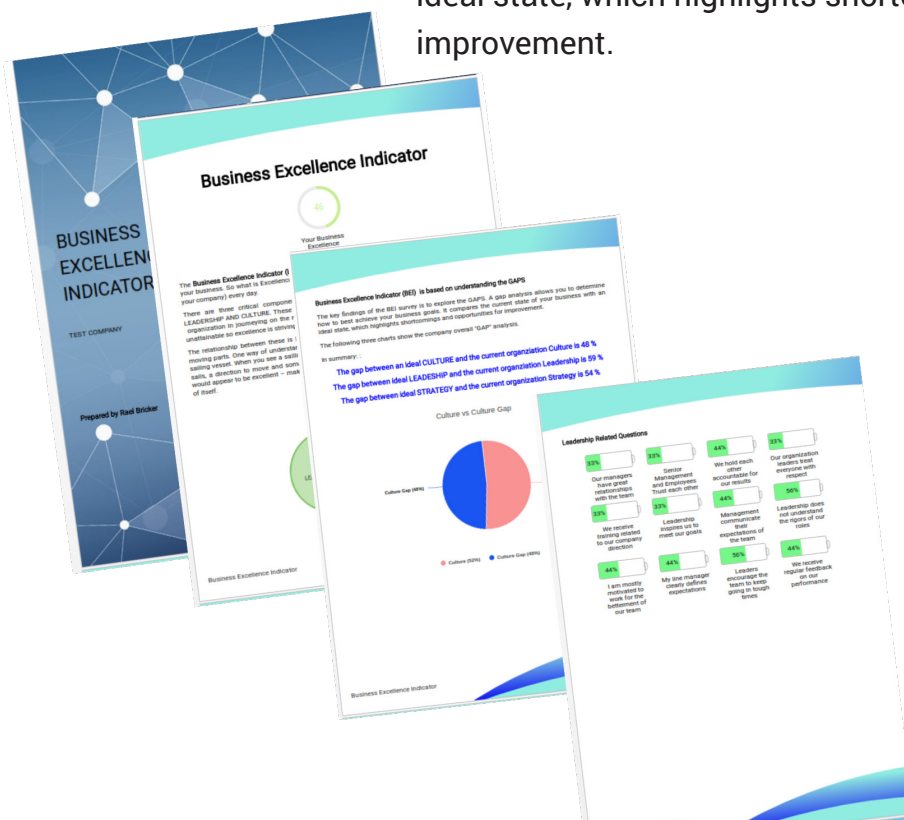


BEI BUSINESS EXCELLENCE INDICATOR

The proprietary BEI (Business Excellence Indicator) is exactly what the name says : A measure of the excellence of your business.

Many financial measures use performance ratios to determine corporate wellness. These ratios only make sense when compared to either a “standard value” or the previous value. The latter is then used to indicate a trend. The BEI uses a score of 100% as the standard value and measures the differential from that “standard”.

The key purpose of the BEI is to explore the GAPS. A gap analysis allows you to determine how to best achieve your business goals. It compares the current state of your business with an ideal state, which highlights shortcomings and opportunities for improvement.



BEI can be run every few months in an organization to ascertain the changes in the key measures of Culture, Strategy and Leadership.

This is an ideal tool to measure the impact of change on the journey to excellence

Phone: **+61 8 6184 7817 | +61 408 600 330**

Email: **rael@raelbricker.com**